

EverAbility Group



2025-27 Strategic Intention

The future we're creating

Achieving maximum ability for our clients through our exceptional services.

The needs we fill

Specialised and unique services across the ages, Vision Specialists, Guide and Assistance Dogs, and Early Childhood Intervention.

Our unique advantages

Exceptional service, tailored client experience and locally bred and expertly trained Guide and Assistance Dogs.

Values



Collaboration

We work together with a shared purpose, communicate openly and value each person's unique strengths to achieve meaningful outcomes.



Accountability

We take ownership of our commitments with integrity and celebrate our shared achievements.



Respect

We listen with care, embrace diversity and value each person's unique perspective and needs.



Excellence

We build and share our knowledge, foster curiosity and continuously strengthen the quality and impact of what we do.

Service Delivery

Optimise service delivery and products for sustainable growth:

- 1.1 Collaborate with stakeholders to review and improve services
- 1.2 Deliver services to a quality standard supported by data, systems and processes
- 1.3 A commitment to innovation and agility

People Centricity

Fostering a culture of accountability and trust to enable our people to thrive:

- 2.1 Recruit and retain workers through skill development, values alignment and recognition
- 2.2 Promote and further enhance our Employee Value Proposition
- 2.3 Focus on client outcomes

Brand Clarity

Create a clear market proposition for each of our unique brands:

- 3.1 Develop and define brand architecture
- 3.2 Engage stakeholders for storytelling
- 3.3 Build and promote brand proposition

Financial Sustainability

Become sustainable with a portfolio of income streams:

- 4.1 Achieve sustainable levels of productivity aligning income and expenses
- 4.2 Optimise financial performance by leveraging existing and emerging revenue sources
- 4.3 Diversify fundraising sources

*Each brand has its own purpose and vision that they pursue which are aligned to the overall EverAbility vision



VisAbility

Guide Dogs
WA/TAS

